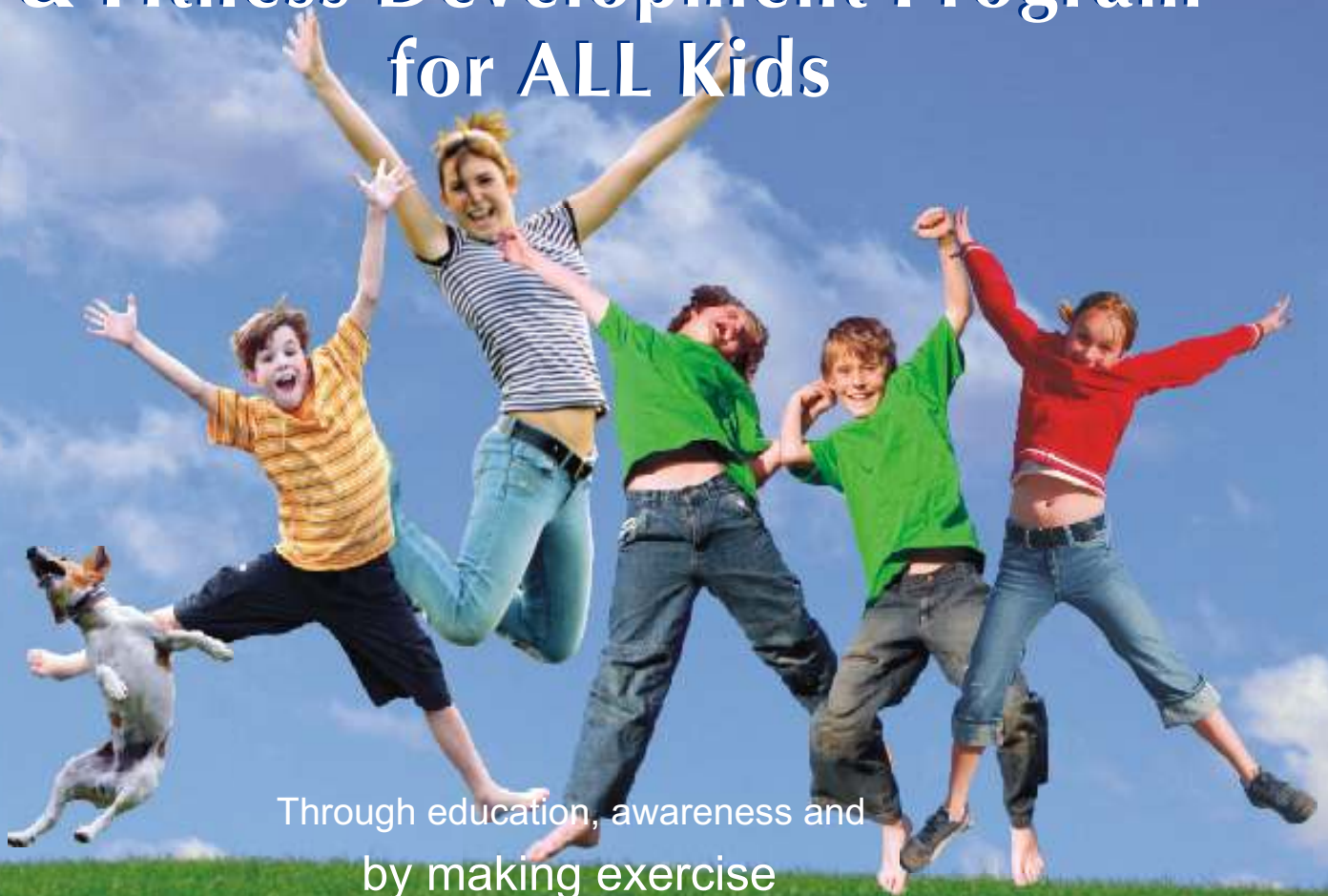


Area Manager Application Pack

Steven Evans
0410 348 543



The Comprehensive Healthy Lifestyle & Fitness Development Program for ALL Kids



Through education, awareness and
by making exercise

FUN, EXCITING and **EXCLUSION FREE,**

we aim to empower all children with the

knowledge, skills and habits required to become

HEALTHY, ACTIVE and most importantly **HAPPY** adults.

www.fitkidsaustralia.com

FITKIDS Australia Area Manager Application

Are you sick and tired of working 40 hours per week personal training?

Are you over cancellations, fluctuating income and financial stress?

Do you dread getting up before sunrise and home late at night?

Are you searching for an answer?

How would you like to cut back on clients and increase the quality of your life, while MAKING A REAL DIFFERENCE in the lives of Australia's kids, youth and adults?

Australia's number one program provider for schools is looking for the most passionate, most professional and most FUN personal trainers in VIC, NSW, WA, SA and TAS to become Area Managers in our company.

- Rapidly expanding and in demand industry
- Highly rewarding, financially and personally
- Once in a lifetime business opportunity

- Proven Systems, protocol and programs
- Nationwide fitness industry sponsorship
- Work one on one with company directors.

Successful applicants will be coordinating FITKIDS sessions across their territory. They will be dealing with schools, councils, government officials and sponsors. They will be leading a group of sub managers, and trainers.



This is a once in a lifetime opportunity

to become an Area Manager in one of Australia's most dynamic and innovative fitness organizations.

FAQ

1

Do I have to quit my personal training business?

No, you can continue training clients while building your FITKIDS empire at the same time. Once the income begins rolling in, you will have the choice to pull back from clients or start getting trainers underneath you to train your clients further increasing your passive income stream. FITKIDS will only benefit your personal training business.

2

What do you mean by Area Manager?

The successful applicant will be contracted to manage a set territory of FITKIDS Australia clients and trainers. They will earn a set percentage of ALL profit in their area, plus bonuses. They will be working one on one with the two trainers that started the company and created the protocols you will be following. We believe this is the best business model available and allows for maximum financial incentive and team growth at the same time. Your success is our success and the only thing we know how to do is succeed.

YOU SHOULD BE:

- Highly Motivated, confident and extroverted.
- A qualified personal trainer who is able to show an impressive track record and a solid current client base.
- A Proven Leader
- Passionate about working with children and making a difference in the fight against inactivity and obesity.
- Able to show proven business skills and unmatched work ethic.
- Goal orientated and results driven.
- A people person who has unrivalled organizational skills.
- Someone who never, never, never gives up.

YOU MUST BE CONFIDENT IN YOUR ABILITIES TO:

- Learn quickly (we will provide the training, you must provide the quick mind)
- Approach and contact schools, councils and trainers with complete professionalism.
- Quickly develop rapport with new contacts and maintain these relationships.
- Lead and Coordinate up to 100 trainers, across all areas the state.
- Gain respect from your trainers and treat them with respect.
- Sell our program to 1000 high school children at a time, while speaking in front of the entire school.
- Conduct group training interviews, recruit trainers and liaise with RTO's.
- Problem solve and keep a cool head in crisis.
- Manage business accounts, school details and trainer payments accurately.

WE PROVIDE

- Complete Training, on going help, support and mentorship.
- All proven systems, techniques and programs
- Australia wide fitness industry sponsorship.

RESUME

- Your resume should include your training history, personality, references, referees, qualifications, certificates, registrations, achievements, current insurance policy, job history and a photo.

APPLICATION

Please answer the below questions in your application.

1. What are the top 5 skills you bring to the table in regards to the above criteria ? Explain.
2. What marketing, sales and people skills do you possess that will ensure your success in signing on schools and developing strong working relationships with your contacts?
3. Why will other fitness professionals want to work with you? How will you organize and manage 50 separate trainer personalities, schedules and requests?
4. What makes you more qualified, better prepared, or supremely confident that you are the number one candidate to run the entire state operations of our nationwide company?
5. Why would a school assembly full of over 1000 high school kids listen to your speech and want to sign up to a program run by you? Why would you enjoy this speech?
6. Where do you see yourself in 5 years?

APPLICATION RULES

Trainers applying to be shortlisted for the interview process must send their completed FITKIDS application (5 pages max, not including resume), and a copy of their current resume to steven@fitkidsaustralia.com within 2 weeks of receiving this application pack.

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